



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 131908 /		<u>Alt Order #</u>
<u>Product</u> DCCC/Sinema for Congress		
<u>Contract Dates</u> 09/27/12 - 10/01/12		<u>Estimate #</u> 12183
<u>Advertiser</u> Kyrsten Sinema for Congress CD-9		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Tom Desmond	<u>Sales Office</u> Phoenix-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Media Strategies & Research
Attention: Susanne Collins
1580 Lincoln Street
Suite 510
Denver, CO 80203

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KSAZ	10/01/12	10/01/12	M-F 5a-530a	5a-530a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$275.00			
N 2	KSAZ	10/01/12	10/01/12	M-F 530a-6a	530a-6a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$275.00			
N 3	KSAZ	09/27/12	09/28/12	M-F 530a-6a	530a-6a		:30			NM	2	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---TF--				2	\$335.00			
N 4	KSAZ	10/01/12	10/01/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$525.00			
N 5	KSAZ	10/01/12	10/01/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$575.00			
N 6	KSAZ	09/27/12	09/28/12	M-F 7a-8a News	7a-8a		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---TF--				2	\$675.00			
N 7	KSAZ	10/01/12	10/01/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$400.00			
N 8	KSAZ	09/27/12	09/28/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---TF--				2	\$400.00			
N 9	KSAZ	09/27/12	09/27/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	---T---				1	\$200.00			
N 10	KSAZ	09/28/12	09/28/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	----F--				1	\$200.00			
N 11	KSAZ	10/01/12	10/01/12	M-F 3p-4p	3p-4p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	M-----				1	\$250.00			
N 12	KSAZ	09/28/12	09/28/12	M-F 4p-430p	4p-430p		:30			NM	1	\$540.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Kyrsten Sinema for Cong		<u>Original Date / Revision</u> 09/26/12 / 09/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$540.00			
N 13	KSAZ	09/27/12	09/27/12	M-F 430p-5p	430p-5p		:30			NM	1	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---T---				1	\$540.00			
N 14	KSAZ	09/27/12	09/28/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$720.00			
N 15	KSAZ	09/27/12	09/28/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$720.00			
N 16	KSAZ	10/01/12	10/01/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$600.00			
N 17	KSAZ	10/01/12	10/01/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$600.00			
N 18	KSAZ	09/27/12	09/28/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$720.00			
N 19	KSAZ	09/27/12	09/28/12	M-F 9p-10p News	9p-10p		:30			NM	2	\$2,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---TF--				2	\$1,170.00			
N 20	KSAZ	10/01/12	10/01/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$1,000.00			
N 21	KSAZ	09/29/12	09/29/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$600.00			
N 22	KSAZ	09/30/12	09/30/12	Su 9p-10p News	9p-10p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$800.00			
N 23	KSAZ	10/01/12	10/01/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	M-----				1	\$600.00			
Totals											30	\$17,460.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	20	\$12,360.00	\$10,506.00	\$52.53	\$10,558.53
10/01/12 - 10/01/12	10	\$5,100.00	\$4,335.00	\$21.68	\$4,356.68
Totals	30	\$17,460.00	\$14,841.00	\$74.21	\$14,915.21

Signature: _____ Date: _____

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